State-Approved (Chapter 74)
Program Overview

Fashion Technology

The fashion industry is an exciting and creative field for those who are passionate about designing clothing and accessories.

What Students Learn & Do

Fashion Design programs provide exposure and foundational skills necessary to success in the fashion industry. Students have the opportunity to discover their fashion sense and creativity while learning how to sew and construct garments. Over time, students explore the range of careers in the fashion industry while learning techniques for sketching, selecting and working with fabrics, and working with graphic design and computer assisted design technologies.

Career exploration in the Fashion industry is also important, as students learn about the qualifications for working in various roles within design companies and major retailers. Entrepreneurship and business are also covered, as students learn about fashion marketing and merchandising–which involves planning, buying, or selling for a business or brand.

Graduates of Fashion Technology programs are required to meet the same high academic standards as their peers in other high school programs. These standards are set by the State of Massachusetts. Fashion Technology also reinforces the Mathematics and English Language Arts curricula, among other areas.

Licenses & Certifications

Programs will prepare students to earn industry-recognized credentials, and typically students will be able to complete one or more before they graduate from high school.

- Occupational Safety and Health Administration (OSHA) - Ten-Hour General Industry Certification
- Fashion, Textiles, and Apparel Competency Assessment and Certification
- National Retail Federation (NRF) – National Customer Service Certification

Options After High School

State-Approved (Chapter 74) programs provide precise training needed for entry-level employment. Here are some possible career opportunities for Fashion Technology graduates.

High School Diploma

- Independent Fashion Designer
- Social Media Influencer
- Merchandiser
- Stylist

College Degree (2 or 4 Years) or Extensive Experience

- Fashion Studio Designer
- Clothing Manufacturing Designer
- Creative Director
- Trend Forecaster
- Social Media Influencer
  Marketing Manager

Questions to Ask a Program You Are Considering

1. **What workplace experiences do you offer to students - at school, or with an employer?**
2. **What are some common next steps for graduates of this program and how do you support them to get there?**

Learn about the differences between State-Approved (Chapter 74) and Local programs
http://www.doe.mass.edu/ccte/cvte/cte-families/state-vs-local.html

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