



*A celebration of student success  
in Massachusetts public schools*

---

## FUNDRAISING TIPS AND RESOURCES

---

As you plan your local **Leading the Nation** celebration, you may wish to solicit additional funding from outside your district or organization. We encourage you to leverage your existing relationships with foundations, businesses, government agencies, and individuals. We also believe the statewide campaign could open up opportunities for districts to build new relationships with potential donors.

Below are a few guides that may be useful as you consider your role and responsibility when fundraising for a **Leading the Nation** event or for other occasions.

[Massachusetts Attorney General Professional Fundraiser Guide](#)

[National Council of Nonprofits Guide on Ethical Fundraising](#)

[National Council of Nonprofits Guide on Understanding Fundraising Costs](#)



Leading the Nation Week  
May 7–11, 2018

Mass.gov/LeadingTheNation  
#LeadingTheNation

