

*Informational Text Matrix: Exposition, Procedural Text or Documents, and
Argumentation and Persuasive Text*

	Genre Type of Text	Text Structure and Features	Author's Craft
Exposition	<ul style="list-style-type: none"> • Informational Trade Book • Textbook • News Article • Feature Article • Encyclopedia Entry • Book Review 	<p>Organization</p> <ul style="list-style-type: none"> • Description • Sequence • Cause and Effect • Problem and Solution • Comparison and Contrast <p>Content Features</p> <ul style="list-style-type: none"> • Point of View • Topics or Central Ideas • Supporting Ideas and Evidence <p>Graphic Features</p> <ul style="list-style-type: none"> • Titles • Subheadings • Italics • Captions • Sidebars • Photos and Illustrations • Charts and Tables 	<ul style="list-style-type: none"> • Transition Words • Signal Words • Voice • Figurative Language and Rhetorical Structures (Parallel Structure, quotations, examples, repetition, logical arguments)
Procedural Text and Documents	<ul style="list-style-type: none"> • Recipe • Schedule • Map • Directions • Table • Graph • Time Line 	<p>Organization</p> <ul style="list-style-type: none"> • Description • Procedures • Sequence <p>Graphic Features</p> <ul style="list-style-type: none"> • Titles • Labels • Headings • Subheadings • Captions • Sidebars • Photos and Illustrations • Charts and Graphs • Legends 	

	Genre Type of Text	Text Structure and Features	Author's Craft
Argumentation and Persuasive Text	<ul style="list-style-type: none"> • Informational Trade Book • Journal • Speech • Simple Persuasive Essay 	<p>Organization</p> <ul style="list-style-type: none"> • Description • Sequence • Cause and Effect • Comparison and Contrast • Problem and Solution <p>Content Features</p> <ul style="list-style-type: none"> • Author's Perspective or Position • Topics or Central Ideas • Supporting Ideas and Evidence • Contrasting Viewpoints and Perspectives • Presentation of the argument (issue definition, issue choice, stance, relevance) <p>Graphic Features</p> <ul style="list-style-type: none"> • Titles • Subheadings • Italics • Captions • Sidebars • Photos and Illustrations • Charts and Tables 	<ul style="list-style-type: none"> • Transitional Words • Signal Words • Voice • Figurative Language and Rhetorical Structure (parallel structure, quotations, examples, repetition, exaggeration, emotional appeal, tone)