



April 13 - June 30, 2009

The Massachusetts Office of Travel & Tourism invites you to enjoy *special savings this April vacation* with the MassValuePass!

Simply download your *free* MassValuePass at massvacation.com and choose from hundreds of family-fun and family-friendly hotels, attractions, retail and restaurants throughout Massachusetts.

All specials offer a *minimum* of 25% off regularly-priced rates!

Here's a sampling of some of the savings you can *enjoy right here in Massachusetts*:

- Essex River Cruises, Essex: \$7. off per person!
- Plimoth Plantation: buy one ticket, get one free!
- Admiralty Inn, Falmouth: 25% off your entire stay!
- Brockton Rox Baseball: buy one box seat, get one free!
- Red Roof Inn, Southborough: 25% off your entire stay!
- Dolphin Fleet Whale Watch: \$5. off each adult ticket!

**Vacation's more fun with the
Mass Value Pass!**