**SWOT Analysis Worksheet**

Identifying Strengths, Weaknesses, Opportunities, and Threats

of Current Planning Practices and Culture

*Instructions: List what you consider to be the highest priority items, of greatest importance or impact, in response to each question.*

**Strengths**

What are the strengths of your organization’s current practices and culture in planning and plan implementation?

Practices

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Culture

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**Weaknesses**

What are the weaknesses of your organization’s current practices and culture in planning and plan implementation?

Practices

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Culture

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**Opportunities**

What opportunities might an improved planning process offer your organization?

Practices

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Culture

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**Threats**

What threats does your organization face as a result of its current planning practices and culture?

Practices

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*

Culture

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Your name (optional):