**SWOT Analysis Worksheet**

Identifying Strengths, Weaknesses, Opportunities, and Threats

of Current Planning Practices and Culture

*Instructions: List what you consider to be the highest priority items, of greatest importance or impact, in response to each question.*

**Strengths**

What are the strengths of your organization’s current practices and culture in planning and plan implementation?

Practices



Culture



**Weaknesses**

What are the weaknesses of your organization’s current practices and culture in planning and plan implementation?

Practices



Culture



**Opportunities**

What opportunities might an improved planning process offer your organization?

Practices



Culture



**Threats**

What threats does your organization face as a result of its current planning practices and culture?

Practices



Culture



Your name (optional):