## **RACE TO THE TOP LOGO**



 Spot Color
 Four-Color Process

 PMS 347
 OC, 60M, 100Y, 10K

 OC, 20M, 100Y, 0K
 OC, 100M, 20Y, 0K

 100C, 5M, 5Y, 0K
 75C, 80M, 0Y, 0K

## HOW TO USE THE RACE TO THE TOP LOGO

- The preferred usage is four-color printing, using the CMYK (process match) colors noted. If black, white or PMS colors are needed, the type version of the logo should be used.
- In one color printing, the type version of the logo can be either black or white.
- The preferred usage is placing the logo on a white background, however, a subtle texture or solid background color may be used as long as it does not effect legibility.
- The Race to the Top brand should have a minimum clear space on all sides of .5".
- The type treatment should never be rearranged.

## **Type Version**









