



# Priority Partner for School and District Turnaround



**Focused Schools**  
1517 Point Street North, #341  
San Francisco, CA 94123

**Website:**  
focusedschools.com

**Contact:** Kerry Purcell, Senior Executive  
**Phone:** 844-957-2466  
**Email:** kpurcell@focusedschools.com

**Founded:** 1999  
(previously doing the work as Focus on Results)

**Mission/Vision Statement:**  
Working with district and school leaders to transform teaching and learning. Every student. Every classroom. Every day.

**Type of Schools Served:**  
K-12 public, private, and charter

**Sample District and School Partnerships:**

- Worcester PS
- New Bedford PS
- Jacobs School (NB)
- Blackstone-Millville RSD
- Hampden-Wilbraham PS
- Hudson Public Schools
- Principal Leadership Academy: (BMRSD/HW/Hudson)

**Program Cost:** We work closely with districts/schools to create a customized plan to work within their budgets. Estimated pricing below represents working with 1-3 schools at the same time.  
Year 1: \$120,000, plus travel  
Year 2: \$100,000, plus travel  
Year 3: \$75,000, plus travel  
Year 4: \$65,000, plus travel  
Year 5: \$55,000, plus travel

**Approved Priority Partner Categories**

<b>School-Based</b>	<b>District-Based</b>
<input checked="" type="checkbox"/> Leadership, Shared Responsibility and Collaboration	<input type="checkbox"/> Strategic Use of Human Capital
<input checked="" type="checkbox"/> High Quality Core Instruction	<input checked="" type="checkbox"/> Organization the District for Successful Turnaround
<input type="checkbox"/> Academic Supports and Interventions for students	
<input type="checkbox"/> School Climate and Social-Emotional Supports	

## Model/Service Summary

The Focused Schools team was founded and is comprised of leaders with years of school and district experience as turnaround leaders. Using a [common framework](#), we provide support through professional development, coaching, and technical assistance to help districts and schools improve teaching and learning opportunities for every student, no exception. From the onset of our partnerships, we begin to work ourselves out of a job by helping to build systems and structures that guarantee results. Our services include:

1. [Professional development for instructional leadership teams \(ILTs\).](#)
2. [Professional development and support for instructional coaches.](#)
3. [Professional development and executive coaching for principals.](#)
4. [Professional development, executive coaching, and technical assistance for key district leaders.](#)

## Considerations for Partnership Success

Focused Schools has demonstrated [significant results](#) in urban, rural, charter, private, large and small districts. From day one, we strive to build systems and structures with our clients in an effort to work ourselves out of job.

Districts and schools that have experienced rapid and sustainable success have committed to participation of staff in professional development and coaching. Additionally, a district “champion” serves as a coordinator of the work ensuring that it ultimately becomes the “way we do business in our schools and districts”.

## Performance Outcomes Measured

Using a set of yearly leadership expectations, Focused Schools supports school leaders providing concrete descriptions of the outcomes of effective implementation to guide [decision-making](#).

Schools will also learn how to develop schoolwide SMARTe goals to serve as central components of their internal accountability system. [See this blog post](#) for examples of how other schools have developed and fully implemented an internal accountability system to raise student achievement and sustain growth in student learning.

## Evidence of Effectiveness

Our results speak for themselves over the more two decades of supporting schools and districts. Through the use of our Focused Framework, ILTs have developed systems and structures to help them to stay focused on their intended goals for student learning, celebrate progress, and adjust instruction to meet demonstrated need.

Check out these videos for examples of how schools and districts across the country are getting results.

- [Determination](#)
- [Living the Focus](#)
- [Communicating the Focus](#)
- [Downey HS Getting Focused](#)
- [Schools on a Mission](#)

